

JOURNALIST...

Your coverage is essential when risk and disaster strike

Consider the following suggestions for a true, safe, timely work that contributes to the Integral Risk Management

Before



Learn about threats, risks, location, coverage, and timeliness



Include information on prevention, mitigation, and historical impacts



Plan the contents providing information on each event



Never publish disturbing unverified data or information



Check official information sources

Remember that...

- 1 During emergencies, people want information that offers truthfulness
- 2 The timely coverage of an event prevents and mitigates the risk a community is exposed to
- 3 Journalistic work before, during, and after disasters is of utmost importance to keep the community informed
- 4 The media is an ally contributing to improve the disaster risk management process

During

Don't be exposed un danger and obey Civil Protection instructions

Identify information requirements risky areas have

Before publishing the news, make sure it represents truthful information

Respect privacy and statements by those affected

Publish useful information on emergency awareness

Check with experts on topics required

After

Communicate the needs affected people have

Publish official information on the emergency

Even if the event is over, pay attention to the recovery process

Help provide information on missing persons and temporary shelters

Publish the opinion specialists have about rebuilding

Include suggestions to avoid illness and disease

Be informed

Centro Nacional de Prevención de Desastres
www.gob.mx/cenapred

Source: Centro Nacional de Prevención de Desastres
Translation: Guadalupe Meléndez de Escalante



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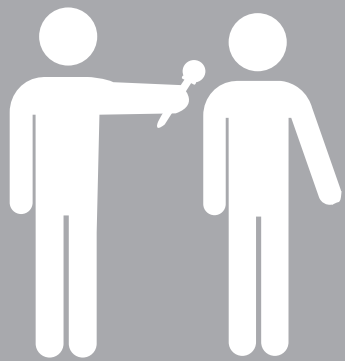
CNPC
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DE PROTECCIÓN CIVIL



CENAPRED
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DE DESASTRES



gob.mx/cenapred



Check official sources

Develop the journalist's five senses recommended by Ryszard Kapuściński: witnessing, seeing, listening, sharing and thinking

Slope instability, soil cracks and sinking

Instituto de Geografía, UNAM
Instituto de Geología, UNAM
Secretaría de Comunicaciones y Transportes

www.igeograf.unam.mx/sigg/
www.geologia.unam.mx/
www.gob.mx/sct

Twitter
@lGeografiaUNAM
@InstGeolUNAM

Tsunamis

Secretaría de Marina
Servicio Sismológico Nacional
Centro de Alerta de Tsunamis del Pacífico (PTWC)
Centro Nacional de Prevención de Desastres

www.gob.mx/semar
www.ssn.unam.mx/
ptwc.weather.gov/
www.gob.mx/cenapred

Twitter
@SEMAR_mx
@SismologicoMX
@NWS_PTWC

Meteorology and weather

Comisión Nacional del Agua
Servicio Meteorológico Nacional

www.gob.mx/conagua
smn.conagua.gob.mx/es/

Twitter
@conagua_mx
@conagua_clima

Emergency, disaster, and warning statements

Dirección General de Protección Civil-SEGOB

www.gob.mx/proteccion-civil#prensa

Earthquakes

Servicio Sismológico Nacional
Servicio Geológico Mexicano
Centro Nacional de Prevención de Desastres
Centro de Instrumentación y Registro Sísmico

www.ssn.unam.mx/
www.gob.mx/sgm
www.cires.org.mx/
www.gob.mx/cenapred

Twitter
@SismologicoMX
@USGS
@cires_ac

Volcanoes

Centro Nacional de Prevención de Desastres
Instituto de Geofísica, UNAM
Universidad de Colima

www.gob.mx/cenapred
www.geofisica.unam.mx/
www.ucol.mx/

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@udec_oficial

BE INFORMED

Preventive aspects
Centro Nacional de Prevención de Desastres
www.gob.mx/cenapred

National Risks Atlas use
www.atlasnacionalderiesgos.gob.mx/

@PcSegob